



# Sandra Massey

Research Program Coordinator  
Heritage Saskatchewan

Sandra has been an active member of the cultural community for over 25 years. Her recent interests include memory and the value of personal storytelling, and how we create meaning and build a sense of identity, belonging and place in a pluralistic world.

## Measuring Wellbeing

Sandra will speak about the work Heritage Saskatchewan and the Community Initiatives Fund (CIF) have been doing to develop the Saskatchewan Index of Wellbeing, a tool designed to measure how well Saskatchewan people and communities are doing beyond the strictly economic measurement of Gross Domestic Product (GDP).