



Saskatchewan
Parks and Recreation
Association

The logo for Thrivesask, featuring a colorful pinwheel icon above the word "THRIVESASK" in a bold, sans-serif font. "THRIVE" is in orange and "SASK" is in green.

THRIVESASK

*Fostering healthy resilient
communities....*

www.thrivesask.com

2019 ThriveSask Program

2018 PILOT PROGRAM

The ThriveSask Pilot Program was convened and facilitated by the Saskatchewan Economic Development Alliance (SEDA) in 2018. Our aim was to build on momentum established by the Saskatchewan Main Street Program, and provide support for communities and downtown improvement organizations to build resilient and vibrant economies. Acknowledging that 'living heritage' is the foundation on which development in any form is based; economic, individual, collective, our key partner in program delivery was Heritage Saskatchewan.

Additional program partners included; Province of Saskatchewan Parks Culture & Sport; Tourism Saskatchewan and Saskatchewan Parks and Recreation Association. The pilot program was delivered in five communities and a formal program evaluation is currently underway. Our goal of building an independent capital and technical assistance fund for communities to access was not realized. However, the action planning and implementation framework proved to be very successful.

2019 PROGRAM DELIVERY

The Community Activation Component of the ThriveSask model is extremely effective and we wish to offer this aspect of the program to a minimum of three Saskatchewan communities in 2019, based on a partial cost recovery model. We invite expressions of interest (see attached form) from eligible rural communities seeking to mobilize and plan for their future.

PROGRAM COMPONENTS

Community Activation Session

- The one-day community session will be co-facilitated by Heritage Saskatchewan and SEDA. The session is designed to capture the essence of the community – past, present and most importantly - where it aims to be in the future. A Resource Team of Program Partners (subject to availability) will participate.
- Establishing a set of go forward priorities and associated action plans is an essential component of the fast moving one-day process. Action plans will be set with deliverables of 30, 60 and 90 days. These 30 day timelines are a key success factor of the Strategic Doing® utilized in the program. The community group will move into 'doing' and build on the process every 30 days. If additional priority setting and action plans are required, they will be developed during the 30/30 follow-up meetings.
- An assessment of the community (First Impressions) will be conducted by the visiting resource team and integrated into the Activation Session Report.

Implementation Support

- Following the activation session, SEDA and program partners will support the local leadership group in achieving outcomes within the scope of the priorities/action plans established. This support will be provided virtually and will include partnership brokering, research, troubleshooting and other such supports as deemed reasonable.
- SEDA will assist in coordinating/accessing funding opportunities and services provided by other agencies to ensure the community leverages all available resources.

ThriveSask Pillars

Four core pillars provide the framework for building thriving and vibrant communities.

*A **Field Guide** for each of the **Four Program Pillars** will serve as an 'owners manual' for local volunteers, elected leaders and staff.*

LEADERSHIP

Formal and informal leaders must be future focused to chart the course and engage citizens in the process. Leaders are action oriented, accountable and partnership driven.



ECONOMIC VITALITY

A multi-dimensional approach that recognizes economic, environmental and social well-being are interdependent. Asset based with a lens on local and regional market dynamics. Investment ready and entrepreneur friendly.



Thriving Resilient Communities



PLACEMAKING

Leveraging the natural and built environment to positively impact individual and community health. Capitalizing on the foundation of tangible and intangible heritage.



PROMOTION

Engaging residents as well as non-residents in celebrating the unique cultural heritage of each community. Supporting local economies.



Aligning Services

In providing implementation support to ThriveSask communities, we will seek to align existing programs from provincial, national and international service providers.

Potential partners offering ‘tangible’ supports for communities are profiled below. It is important to note that we may not have captured all relevant organizations and as such, this list is subject to change.

We will aim to facilitate access to relevant partners as required for program participants.

COMMUNITY AND ECONOMIC DEVELOPMENT

SEDA Community Futures Development Corporations
Saskatchewan Seniors Mechanism Tourism Saskatchewan
Futurpreneur Clarence Campeau Development Fund
Women Entrepreneurs Cooperatives First Square One
Community Initiatives Fund University of Saskatchewan
Aboriginal Friendship Centres
Indigenous Business Development Services

NATURAL ENVIRONMENT

Saskatchewan Parks & Recreation Association
Nature Saskatchewan Federation of Canadian Municipalities
Native Plant Society of Saskatchewan

CULTURAL HERITAGE SECTOR

Heritage Saskatchewan National Trust for Canada
Creative Saskatchewan Office of Treaty Commissioner
Saskatchewan Arts Board Sask Culture
Saskatchewan Heritage Foundation
Saskatchewan Indian Cultural Centre

HEALTH AND RECREATION SECTORS

Saskatchewan Parks & Recreation Association
Saskatchewan Health Health Canada

REGULATORY AND PUBLIC SECTOR

Ministry of Parks Culture & Sport Canadian Heritage
Indian & Northern Affairs Canada Canada Job Grant
Environment & Climate Change Canada STEP
Canada Mortgage & Housing Sask Housing
Global Affairs Canada

PRIVATE AND CHARITABLE SECTORS

Consultants Corporate Sponsors
Private Sector Funding Programs
Charitable Foundations



2019 Expression of Interest Form

Program Application and Eligibility

Community Name: _____

Contact Person: _____

Tel: _____ **Email:** _____

Description of Need:

Please tell us why your community desires to engage in revitalization and how it will benefit from the ThriveSask process. Include information on the level of interest and commitment of local stakeholders. Please format your answer in a word document and attach to this form.

Please acknowledge your eligibility by placing a checkmark by the following:

Yes we agree to:

- Maintain SEDA membership for the duration of program participation.
- Purchase the four digital ThriveSask Field Guides (\$125 plus gst for series of four).
- Provide a venue and hospitality for the day long visioning and action planning workshop. A working luncheon must be hosted on site due to the full agenda.
- Compile a current regional resource/asset inventory in advance of the planning session (SEDA can provide direction in developing this resource).
- Ensure a local leadership group is engaged in the program for planning and action plan implementation.
- Designate a local program lead.
- Leadership groups follow-up meetings every 30 days.
- Pay a fee of \$5000 plus gst to support partial cost recovery of program delivery.

Note: We encourage communities accepted for the 2019 ThriveSask intake to apply for the Sask Culture Planning Grant (deadline of February 14th, 2019) to support the program fees. Please visit the [Sask Culture Funding Program](#) for more information.

Please submit this form along with your Description of Need to the SEDA office by email at seda@seda.sk.ca prior to January 25, 2019. Program Partners will notify 2019 participants prior to February 1, 2019.



“Thank you for your efforts in steering our minds to reach a better economic place! The program you led us through made us look inwards examining our resources, our approach to solving economic issues and broadening our perspectives. As a result, our Town Council is much better prepared for our long term goal which is by 2020 to grow our population by 10 families.”

*Mayor George Prudat, Town of St. Walburg
2018 ThriveSask Participant*

Inquiries

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