# Annual Report

Fiscal Year: December 1, 2012 — November 30, 2013



Heritage is a valued and dynamic legacy that contributes to our sense of identity, creates an understanding of our past, is used to build communities in the present, and informs our choices for the future.



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#### Heritage Saskatchewan Board of Directors

President Kristin Enns-Kavanagh

Vice-President Jack Walton

Directors Liberty Brears (Jyotsna) Jo Custead Bonnie Dahl Wendy Fitch Lorin Gardypie

Susan McKenzie Les Oystryk Patricia Anne Reinhardt Terry Sinclair Lindsay Torrie



Back Row, Left to Right: Jack Walton, Lindsay Torrie, Les Oystryk, Wendy Fitch, Terry Sinclair, Anne Reinhardt, Susan McKenzie

Front Row, Left to Right: Liberty Brears, Jo Custead, Kristen Enns-Kavanagh (President), Bonnie Dahl

Not Present: Lorin Gardypie

HERITAGE SASKATCHEWAN ALLIANCE INC. was established as a non-profit organization in October 2009



## A Message from Her Honour The Lieutenant Governor of Saskatchewan

"We are a part of all that we have met ..." said Tennyson, and I believe that the past shapes our present on an individual and a social

level. I endorse the good work of Heritage Saskatchewan not only in keeping our history alive, but for promoting research and inquiry into our past.

We have witnessed the recent celebration of the 100th Anniversary of our Legislative Building, and can marvel at the vision and courage of those who created the magnificent structure we call ours. We can imagine their dreams for Saskatchewan, and understand the hopes of those leaders to build a lasting legacy of function and beauty. There are projects and celebrations throughout our province that connect us to our past, and inform us of what was.

I took much delight in attending the Heritage Fair held at Government House in May 2013. It was thrilling to see young people so engaged and passionate about their projects and eager to share their discoveries with me. Linking the past to the present offers an understanding of what people, young and not-so-young, endured to make their dreams a reality. History is exciting, and I am grateful to all the individuals and organizations within Heritage Saskatchewan who work to preserve and honour our rich heritage and traditions.

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Vaughn Solomon Schofield Lieutenant Governor Province of Saskatchewan



Her Honour, the Lieutenant Governor of Saskatchewan, is the Honourary Patron of Heritage Saskatchewan



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#### Message from the President - Kristin Enns-Kavanagh



Dear Members and Friends of Heritage Saskatchewan:

It has been another busy year for the Board of Heritage Saskatchewan. This year we can genuinely say we are moving out of the "foundation-building" phase and on into the next phase of growth, yes, and even renewal – even though we are still only four years old! Exciting new challenges and changes are on the road ahead for our organization!

This year, there was work to be done by the Board supporting

Ingrid and staff as they transitioned into managing the Youth Heritage Fairs program. Several of the Board attended the Provincial Showcase in Regina in June this year, and were both delighted and inspired by the energy and enthusiasm of the youth.

From a policy governance perspective, we are proud to have completed our first full year of monitoring our Executive Limitations policies, and we are also pleased that our Governance Process and Board-CEO Relationship policies are now in place. The "foundations" were further developed this year in the establishment of two committees: an Ad Hoc Awards Committee (with thanks to Liberty Brears, Susan McKenzie, and Lindsay Torrie), and a Performance Evaluation and Compensation Committee (thanks to Lindsay Torrie, Jack Walton, and Terry Sinclair). Finally, the Board reviewed the roles, as defined in policy, of the Vice President, President, and Past President, which have resulted in some recommended bylaw changes which will be put forward to the membership at our annual AGM this year. Thanks go to the Governance Committee (Bonnie Dahl, Liberty Brears, Wendy Fitch, and Jack

Walton with staff representation from Ingrid Cazakoff) for all the work they put in getting the policies ready. Thanks also to Linda Fast, who once again has generously donated her time to HS, giving much needed instruction and support on implementing Policy Governance.

One of the most important components of the Board's job is to conduct ongoing Ownership Linkage, the process of systematically connecting with an organization's owners. To that end, the Board hosted a Provincial Engagement in February 2013 and will be participating this year in two more formal opportunities for Board linkage in the immediate future: the Community Engagement Workshop on February 20, 2014, where delegates from local heritage committees, from Saskatchewan communities, will look at ways of strengthening the communications networks for heritage; and the Provincial Engagement Advocacy / Public Awareness & Education Workshop on February 21, 2014 where the Board will have an opportunity to connect with provincial heritage organizations and institutions as we examine strategies for advocacy and public awareness. In addition to these opportunities to connect, the Board members have enjoyed numerous throughout this opportunities past year to attend heritage events around Saskatchewan.

This October, Ingrid, Jack Walton, and I had the opportunity to once again attend the Heritage Canada The National Trust (HCNT) annual conference in Ottawa. This provided an opportunity for Heritage Saskatchewan to once again participate on the national scene part of HNCT's National Council. This year, the National Council was part of the HCNT's "Day on the Hill" activities, which saw National



Council members participating in meetings with Members of Parliament (MPs) to promote heritage at the national level. Ingrid Cazakoff and I joined HCNT Board Chair Ross Keith in a meeting with MP for Wascana Ralph Goodale. Heritage Saskatchewan is pleased to be part of this important national work with the HCNT and look forward to helping shape the role of the National Council in the future.

There are many people and organizations to thank for this year's successes. Sincere thanks go to SaskCulture for continually supporting Heritage Saskatchewan, particularly during the "steep learning curve" that was associated with the Youth Heritage Fairs this year! I wish to thank the Honorable Kevin Doherty, Minister of Parks, Culture and Sport (PCS), and his staff for their ongoing supportive relationship with Heritage Saskatchewan. I'd also like to extend thanks to the Board and staff of the Saskatchewan Heritage Foundation, particularly Chair Wes Moore, for their ongoing partnership efforts with Heritage Saskatchewan.

I wish to thank my fellow Board members. The dedication of the Board, their hard work, and their willingness to engage fully even in "tough" discussions has resulted in a strong base of governance for the organization. Thanks to all who gave their time to committees; in addition to the committees mentioned earlier I'd also like to thank the Nominations Committee (Joe LeClair, Jack Walton, and Lindsay Torrie) and the Audit Committee (Jo Custead, Terry Sinclair and external Finn Andersen).

I alluded earlier to "new changes" for Heritage Saskatchewan, one of which of course will be that I have completed my maximum allowable term as President of the Board.After four years, I will be moving on to Past President at the 2014 Annual General Meeting.

It has been an incredible honour to be part of the start of Heritage Saskatchewan. It has been hard work, sometimes, but this hard work has always been shared with a passionate, dedicated Board and staff a group of people willing to work hard but also to lighten things up with a laugh and celebrate the joy of being together to make a better place for heritage. I'm thinking of this, also, not really as an ending but more of a beginning. I will now be shifting to a new role as Past President, one which I am very much looking forward to. I am looking forward both to seeing Heritage Saskatchewan enter the next phase of its existence, and to helping shape that existence in a new way.

I'd like to thank our CEO Ingrid Cazakoff, and Heritage Saskatchewan's dedicated staff, for their unflagging efforts on behalf of heritage in Saskatchewan. I'd like to thank them also for their patience and wise counsel to me during the past four years. I'd also like to thank the Heritage Saskatchewan membership for believing in the organization and for giving it (and me!) room to grow. I am very much looking forward to continuing to serve you, in a different role, in the years to come.

Kristin Enns-Kavanagh, President

#### HERITAGE SASKATCHEWAN MEMBER CATEGORIES:

Individual

Associate

Group



#### Message from the Chief Executive Officer - Ingrid Cazakoff



The need to seek opportunities for partnerships and engage stakeholders in raising awareness for our diverse heritage is becoming a greater priority as Heritage Saskatchewan (HS) looks to the future.

The heritage movement faces challenges and opportunities, particularly in remaining relevant in a world that is changing at a rapid rate. Technology, globalization, the changing nature of volunteerism and changing demographics are growing trends that will affect

how we can continue to respond and move forward into the future, where heritage is not viewed as 'frozen in time' but as living and connected to quality of life.

Faced with this recognition and through the results of our research conducted in 2012, HS expanded our research in 2013 to include organizations not traditionally viewed as actively engaged in heritage activities. A number of opportunities for building relationships and partnerships in three areas: health and well-being; citizenship and social cohesion; and education and employment were pursued and have provided Heritage Saskatchewan with opportunities and follow up actions for the future. The information submitted to HS in November of 2013, revealed that there are initiatives already being undertaken in a number of areas where HS can actively become engaged with in the future. Through these processes, we can better raise awareness for living heritage and our introductory meetings with individuals and organizations indicates willingness and need for future collaborations with them and others. HS can play a significant coordination and participatory role in moving forward with a number of recommendations and then in turn, ensure the information is available for use in advocacy efforts.



A part of the research included an analysis of heritage workers in Saskatchewan. Doug Elliott, Saskatchewan Trends Monitor

volunteered his time with us to investigate how many people worked in heritage occupations and to identify some basic characteristics of employees. For this study, a broad definition was utilized which embraced the concept of living heritage in their work, where the employees' day to day responsibilities would be influenced by an understanding of heritage. The results of this first look has provided HS with useful information and demonstrated that this type of statistical analysis could be useful in advocacy efforts and in strengthening the relevancy of heritage as a part community planning and development. Thank you to Doug for working with us on this first phase.

The transition of the youth heritage fairs program into Heritage Saskatchewan was another significant initiative for the organization this past year. Following a number of meetings with SaskCulture and the Saskatchewan Youth Heritage Fairs Association (SYHFA), the process began in late 2012 and throughout the first half of 2013. Shannon Chernick was hired as our Education Coordinator and she, along with Wally Dyck of SYHFA began a knowledge transfer process to transition the fairs program over to our organization. This, along with consultations with numerous individuals and organizations including the current regional fair participants, teachers, Ministry of Education officials, heritage organizations, and national organizations, to name a few, to determine future needs for the program. As a part of the agreement established between HS and SYHFA, HS agreed to host and organize the 2013 Provincial Youth Heritage Fairs Showcase, held this past May at Government House in Regina. This provided HS with significant public awareness opportunities in reaching new audiences and provided us with an intense initiation, providing us with a deep appreciation for the work that the former SYHFA and volunteers who have made this program possible. We look forward to continuing this good work and to growing the program in the future. The transition of the fairs program was completed on July 31 2013, and HS is now in the process

of organizing the regional fairs and the Provincial Showcase set for June of 2014.A part of the transition was the development of new webpages and updating the registration system, now live on our website. Into the future, we see this program as a great mechanism for HS to connect with the youth of Saskatchewan and to raise awareness for heritage with new audiences. From our initial interactions with youth involved in the program, we are recognizing that our youth do value their heritage and we can learn from one another. On behalf of HS, I would like to thank Wally Dyck for his many years of service to the heritage fairs, the former Board of Directors of SYHFA, and SaskCulture for their support and guidance during the transition period.

Two of our operational committees provided HS with relevant information and guidance to extend our ability to provide service and information to stakeholders. The work of the advocacy committee, continued to provide input and expertise in specific areas. This past year, HS developed a position paper in relation to the significance of archives in Saskatchewan. Upgrades in our funding database from an excel spreadsheet format to web-based functionality has resulted in a more user friendly searchability function, and a significant rise in the number of visits to our website, with inquiries regarding funding sources available in Saskatchewan. I would like to thank the members of the operation committees for their contributions. As the work of the funding aspect of the database committee has drawn to a close, we look forward to new opportunities.

Charting new courses continues to be a priority with Heritage Canada. Through the development of new vision statements, Heritage Canada is moving forward and Heritage Saskatchewan has been actively involved in that process. Our participation came through involvement at a committee level and through participation at the National Council level, viewed as an advisory body to the Board of Governors. This past meeting held in Ottawa in October, saw a number of national council members including HS participating in Heritage on the Hill; an opportunity to meet with Members of Parliament to raise awareness for heritage conservation in Canada. At the Annual General Meeting, members voted in favour of a name change for Heritage Canada to Heritage Canada The National Trust (HCNT). This change is the beginning of a 'new era' for the organization, where they will seek to increase their capacity to lead and act with a new purpose to encourage communities through regeneration and revitalization programs. HS looks forward to partnering and building upon our relationship with HCNT as we move forward together.

As I complete my third year as CEO I continue to be inspired by those working in the heritage movement. Recalling last year's FORUM: Heritage: Off the Grid where Dr. Mark Kingwell introduced new concepts for all of us to consider: our knowns and our unknowns; to Dr. Julian Smith expanding our thinking on living heritage; and the additional presenters addressing heritage in their work activities, I look forward to learning new concepts and working with partners to expand our knowledge and awareness of heritage into the future. I am sure that this year's FORUM will continue to broaden our knowledge and understanding of heritage.

Finally I extend my thanks to the Board of Directors for their dedication and willingness to share their experiences and ideas. The board meetings are always thought provoking and inspiring! Thank you to the staff and contracted personnel who continue to dedicate themselves to making this organization a success. And, as always, thank you for the laughter that keeps everything in perspective!

Respectfully submitted,

Ingrid Cazakoff Chief Executive Officer

Staff & Contracted Personnel for 2012-2013

**Ingrid Cazakoff** Chief Executive Officer

**Tara Gaudet** Administrative Assistant

Olivia Shumski Communications & Events Coordinator

**Yvonne Gray** Communications & Events Coordinator

**Jan Morier** Communications —Social Media

Shannon Chernick Education Coordinator

Sandra Massey Consultant

Ken Alecxe Consultant





Swedish Ambassador Teppo Tauriainen, Ingrid Cazakoff, Jack Walton, Kristin Enns-Kavanagh in Ottawa at the 2013 Heritage Canada The National Trust's conference

#### **Board Committees**

#### Audit

Jyotsna (Jo) Custead, Chair Finn Andersen Les Oystryk Terry Sinclair

#### Governance

Jack Walton, Chair Liberty Brears Bonnie Dahl Kristin Enns-Kavanagh Wendy Fitch

#### Ad Hoc Awards

Liberty Brears Susan McKenzie Lindsay Torrie

#### Nominations

Jack Walton, Chair Joe LeClair Lindsay Torrie

# Performance Evaluation and Contract

Kristin Enns-Kavanagh Jack Walton Lindsay Torrie Terry Sinclair

#### Ad Hoc Ownership Linkage

Kristin Enns-Kavanagh, Ex-Officio Wendy Fitch Les Oystryk



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## **Operations Committees**

#### Advocacy

Kristin Enns-Kavanagh Ken Alecxe Frederic Beaulieu Joan Champ Wendy Fitch Cameron Hart Rhonda Rosenberg Terry Sinclair Justin Waldrop Jack Walton

#### Staff:

Ingrid Cazakoff Shannon Chernick Yvonne Gray Jan Morier Olivia Shumski

#### Database

Doug Chisholm Kristin Enns-Kavanagh James Ingold Joe LeClair Kim Weinbender

Staff: Ingrid Cazakoff Yvonne Gray

#### 2013 Saskatchewan Heritage Week



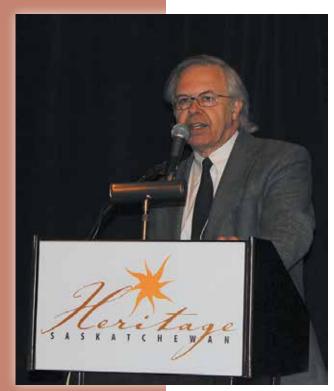


Left to Right: Ingrid Cazakoff, CEO, Heritage Saskatchewan; Honourable Kevin Doherty, Minister of Parks, Culture and Sport; Wesley Moore, Chairman, Saskatchewan Heritage Foundation.



## 2013 Heritage Saskatchewan Forum and AGM - February 22 & 23

## Heritage Off the Grid



Plenary Leader Julian Smith

Approximately 145 delegates attended the 2013 Heritage Forum and Annual General Meeting. Keynote speaker Dr. Mark Kingwell, Professor of Philosophy at the University of Toronto, opened up the Forum with his address entitled "The Unknowns Knowns and Thinking Past the Frame" Plenary leader, Julian Smith, Executive Director of Willowbank in Queenstown Ontario, reflected on change in his talk entitled "Off the Grid-New Directions in Heritage Conservation".



Keynote Speaker Dr. Mark Kingwell



Delegates at Heritage Saskatchewan Annual General Meeting



#### **KEY MESSAGES**

Saskatchewan's heritage of natural beauty, unique communities and rich cultural traditions is a source of pride for those who live here.

This sense of pride, place, and identity makes our communities strong and vibrant, and helps to attract and retain both people and business.

Support of Saskatchewan's heritage is important in order to ensure that future generations can learn from the past, build communities in the present, and ensure a prosperous, vital province in the future.

#### Our heritage is a gift to future generations.



Heritage Saskatchewan Tradeshow, Forum, February 2013.



#### Heritage Saskatchewan Summarized Financial Statements - November 30, 2013

Please note that a condensed version of the audited statement has been included in the annual report.

#### FRANK E. GARRETT, BBA, CMA

2211 Smith St, Regiua, SK S4P 2P5 Tel (306) 565-2777 Fax (306) 565-2633

Auditor's Report

To the Members of HERITAGE SASKATCHEWAN ALLIANCE INC.

We have audited the accompanying statement of financial position of HERITAGE SASKATCHEWAN ALLIANCE INC. as at November 30, 2013 and the Statement of Operations, Statement of Unappropriated Surplus and Statement of cash flows for the year then ended.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian Accounting Standards for Private Enterprises and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. Except as explained below, we conducted the audit in accordance with Canadian Generally Accepted Auditing Standards. Those standards require that I comply with ethical requirements and plan and reform the audit to obtain reasonable assurance whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate on the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. In common, with many non-profit organizations, the association derives revenue from membership fees, donations and other

In common, with many non-profit organizations, the association derives revenue from membership fees, donations and other fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenue was limited to a comparison of recorded revenue with bank deposits and we were unable to determine whether any adjustments might be necessary to revenue, excess of revenue, assets and net assets.

#### Opinion

In our opinion, except for the effect of adjustments, if any, which might have been necessary had we been able to satisfy ourselves concerning the completeness of the revenue referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the as at November 30, 2013 and the results of its operations and cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Certified Management Accolentant

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January 31, 2014

# HERITAGE SASKATCHEWAN ALLIANCE INC.

Statement of Financial Position

November 30, 2013

	 2013	2012
ASSETS		
Current Assets		
Cash	\$ 56,148 Ş	80,988
Investments (Note 3)	80,000	35,189
Accounts receivable	12,498	8,231
Prepaid Expenses	 15,587	13,348
Total Current Assets	\$ 164,233 \$	137,756
LIABILITIES AND NET ASSETS Current Liabilities Accounts payable	\$ 8,253 \$	3,569
Current Liabilities Accounts payable	\$ 8,253 \$	3,569
Current Liabilities Accounts payable Net assets:	\$ 8,253 \$ 50,000	
Current Liabilities Accounts payable	\$	35,000
Current Liabilities Accounts payable Net assets: Restricted Surplus (Note 4)	\$ 50,000	3,569 35,000 99,187 134,187

Approved on Behalf of the Board:

## HERITAGE SASKATCHEWAN ALLIANCE INC.

#### Statement of Operations

For the Year Ended November 30, 2013

	2013	2012
Revenue		
SaskCulture/Sask Lotteries Trust-Annual	\$ 420,000 \$	330,000
SaskCulture/Sask Lotteries Trust-Capacity		10,000
Forum Registration	11,500	13,565
Fundraising	-	100
Interest Income	563	1,441
Membership Fees	4,129	9,583
Other Revenue	9,070	1,472
Saskatchewan Heritage Foundation Grant	5,000	10,000
Sponsorships	14,173	15,325
Sublet Office Rent	9,600	9,600
	 474,035	401,086
Expenses		
Administration (Schedule 1)	182,369	161,595
Travel/Meetings (Schedule 2)	38,426	31,093
Corporate Business (Schedule 3)	10,084	7,786
Public Relations/Communications (Schedule 4)	45,983	25,608
Programs/Services (Schedule 5)	175,380	133,325
	 452,242	359,407
Excess of revenue over expenses	\$ 21,793 \$	41,679

#### MISSION

Heritage Saskatchewan is the collective voice of all those who value heritage in Saskatchewan.

#### **VISION STATEMENT**

Heritage is a valued and dynamic legacy that contributes to our sense of identity, creates an understanding of our past, is used to build communities in the present, and informs our choices for the future.



Saskatchewan peoples' lives are strengthened and enriched through our diverse heritage legacy.

Saskatchewan has a cohesive, vibrant and sustainable heritage community.



Ministry of Parks, Culture and Sport: 6th Annual Public Lecture by Donovan Rypkema, President, Heritage Strategies International —Housing and Heritage: The Missed Connection. February 21, 2013 at the Artesian, Regina





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### **HERITAGE DEFINED**

Heritage is what we have received from the past. It shapes our present identity and provides insight for our future.

Heritage includes a range of activities in the areas of stewardship, preservation, research, education and engagement. Within this context these activities must exhibit sensitivity to:

- The indigenous natural environment;
- The impact of the interaction between human activity and natural environments; and
- Differing perspectives regarding objects, ideas, places and traditions.



Heritage Saskatchewan is supported