Annual Report

Fiscal Year: December 1, 2011 — November 30, 2012

Heritage
Saskatchewan
is the collective
voice of all those
who value heritage
in Saskatchewan



Heritage is a valued and dynamic legacy that contributes to our sense of identity, creates an understanding of our past, is used to build communities in the present, and informs our choices for the future.

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Heritage Saskatchewan is supported by its members and



HERITAGE SASKATCHEWAN BOARD OF DIRECTORS

President

Kristin Enns-Kavanagh

Vice-President

Patricia Anne Reinhardt

Directors

Liberty Brears (Jyotsna) Jo Custead Bonnie Dahl Wendy Fitch Lorin Gardypie Ross Gardypie Joe LeClair Susan McKenzie Terry Sinclair Elaine Sukava

HERITAGE
SASKATCHEWAN
ALLIANCE INC.
was established
as a non-profit
organization in
October 2009



A Message from Her Honour The Lieutenant Governor of Saskatchewan

"A wise nation preserves its records ... repairs its great public structures, and fosters national pride and love of country." This remark, made by Premier and later Lieutenant Governor of Nova Scotia, Joseph Howe, is as true today as it was in 1871.

The offices of my family's business are located in a building that was completed in 1912. It is part of Victoria Park

Heritage Conservation District, which contains the highest concentration of pre-World War I commercial architecture in Regina. I have always loved that building because of its connection to history, both my personal history and the history of Regina. Like all aspects of heritage, this building is a gift. It speaks to the workmanship and ideals of our ancestors, it is beautiful and useful today, and will continue to be so for years to come.

I am grateful to all of the individuals and organizations who celebrate and preserve our heritage. Although you are a diverse group, together you educate us about our roots, enrich our present, and create legacies for the future. I am proud to serve as Honourary Patron of Heritage Saskatchewan and I thank the board and staff for bringing people together to support and enhance our vibrant heritage sector.

Vaughn Solomon Schofield Lieutenant Governor Province of Saskatchewan

Inh for

Heritage SASKATCHEWAN

Message from the President - Kristin Enns-Kavanagh



Dear Members and Friends of Heritage Saskatchewan: It is hard to believe that Heritage Saskatchewan (HS) is now officially entering its fourth year! So much has happened, and it has been a genuine joy to see how the organization has found its feet and is continuing to grow in exciting new ways.

For the board, our 2012 year began with a Forum emphasizing the intangible aspects of heritage that

are so important to quality of life for communities. The board carried this interest in diverse, inclusive and sustainable models for heritage into our work for the new board year.

In April 2012, the board was pleased to pass a motion for HS consider taking on Saskatchewan Youth Heritage Fairs as an operational program. This program supports both the HS Ends and our broad, inclusive definition of heritage and (as anyone who has been part of the program over the years knows) is a powerful way to connect youth with their heritage.

One of the most important components of the board's job is to conduct ongoing Ownership Linkage, the process of systematically connecting with an organization's owners. Ownership Linkage ensures that the board clearly understands the values of the ownership, in order to more effectively govern the organization on their behalf. To that end, the board participated in two major

linkage activities this past year: the Municipal Engagement and Provincial Heritage Engagement workshops held on September 21st and October 25th respectively. These two workshops brought together a significant component of the province's heritage organizations to look at the issues, opportunities, success stories and challenges for heritage organizations in Saskatchewan. As part of its ongoing ownership linkage work, the board has developed and is continuing to refine a formal ownership linkage plan. Many thanks go to the Ownership Linkage Committee (Elaine Sukava, Terry Sinclair, and Wendy Fitch, with staff representation from Ingrid Cazakoff) helping to develop this plan.

The board has begun systematic monitoring of our Executive Limitations and Ends policies, and will begin monitoring our Board Governance Policies in the next year. The process of systematic monitoring is important board work, allowing the board to maintain accountability for oversight of the organization while still staying focused on looking forward to the future of the organization, informed by ongoing linkage with ownership. Thanks go to the Governance Committee (Anne Reinhardt, Bonnie Dahl, Liberty Brears, with staff representation from Ingrid Cazakoff) for all the work they put in getting the policies ready to begin the monitoring process. Thanks also to Linda Fast, who once again has generously donated her time to HS, giving much needed advice, support, and instruction on implementing Policy Governance.



In November of this year, the board once again had a discussion regarding member fees and, as many of you will note, have decided to reduce them again, with corresponding changes in our voting structure. This reflects both the changing dynamics of non-profit membership and our desire to ensure that membership in HS is accessible to as many organizations as possible.

At this time, I would like to extend thanks to the many people and organizations that have helped make this year a success. Sincere thanks go to SaskCulture for continually supporting the vision of Heritage Saskatchewan. I wish to thank the Honorable Kevin Doherty, Minister of Parks, Culture and Sport (PCS), and his staff for their ongoing supportive relationship with Heritage Saskatchewan. I'd also like to extend thanks to the board and staff of Saskatchewan Heritage Foundation, particularly Chair Wes Moore, who graciously included us in the discussion as they reviewed the strategic direction of their organization.

I wish to thank my fellow board members for their dedication and willingness to put in long hours around the board table, working to make Heritage Saskatchewan stronger. Long hours were put in on committee work as well; thanks go to the Nominations Committee (Joe LeClair and external committee member Butch Amundson) and the Audit Committee (Jo Custead, Terry Sinclair and external committee member Finn Andersen).

Once again I would like to thank our CEO Ingrid Cazakoff for all her hard work. Though she is chronically guilty of undervaluing her own efforts, Heritage Saskatchewan would not be the strong, vibrant organization that it is without her. Thanks also to HS's dedicated staff for their untiring efforts to make this province a better place for heritage. Finally, I wish to thank our membership. As we grow both in size and in our understanding of issues affecting heritage, we make Heritage Saskatchewan a voice that matters. and a continual reminder to all of the importance of investment in public good within the province.

Kristin Enns-Kavanagh President HERITAGE SASKATCHEWAN MEMBER CATEGORIES:

Individual

Associate

Non-Profit
Associations
& Institutions



Message from the Chief Executive Officer - Ingrid Cazakoff



HERITAGE SASKATCHEWAN STAFF 2011-2012

Ingrid CazakoffChief Executive Officer

Dawn IslandExecutive Assistant
Jan 2011 to Feb 2012

Tara GaudetExecutive Assistant
Apr 2012 to present

Heritage SASKATCHEWAN Heritage Saskatchewan is moving forward. Staff continued with objectives to work towards accomplishment of the ENDs established by the Board of Directors, and the first full monitoring cycle of both the ENDs and the Executive Limitations policies occurred this past year. This, along with action plans to implement the Board's Ownership Linkage Plan, was due to significant work undertaken by the

Board and staff with guidance from Linda Fast, our Governance Facilitator. As staff continue to refine the operational plans to accomplish the ENDs, this work, along with our monitoring plan, has ensured that we remain on course.

A number of objectives were accomplished this past year including a review of our Communications Plan, continuation of our electronic newsletter Heritage Happenings, special editions of Heritage Happenings as we kept stakeholders informed of budget repercussions at both the federal and provincial level, upgrades to our website, strengthening our presence through the use of social media tools, participation in a number of special meetings, tradeshows and events, to name just a few-and at the same time, we continued to respond to particular issues affecting the broader heritage community.

Forum 2012, another one of our mechanisms to build awareness and community, focused upon the broader

scope of heritage. The theme Connecting Heritage & Creativity: How Heritage Connects to Creative Communities provided all in attendance with an introduction to a number of different areas where heritage connects to community and contributes to quality of life.

Two new Ownership Linkage meetings were introduced as a means to connect with the community, to discover common trends, to receive feedback, and to assist us in building future advocacy strategies. A municipal engagement meeting was held in September with 36 participants from 11 different communities. Staff from the Ministry of Parks, Culture and Sport - Heritage Conservation Branch, participated in this meeting and provided information regarding the legislative and regulatory context for heritage at the municipal level, and answered questions from the community. Thank you to the Ministry for their participation and to Minister Doherty for attending the luncheon as a part of the engagement session. A Provincial Engagement meeting was held in October attended by 35 delegates from 21 organizations and provincial institutions. This session followed a similar format but included discussions focused upon the need to determine new partnerships and new approaches to our messaging.

Simultaneously, at a national level, discussions have begun regarding the need to reframe and regenerate a new vision for heritage. Be There, Pitch In and Take Action, HCF's national summit held in Montreal in October 2012, signalled a shift from the traditional Heritage

Canada Foundation (HCF) conference to a working conference. Delegates participated and reflected upon where we have come from as a movement and where we need to go. How do we respond? What's working, what's not and what needs to change fueled a number of discussions. Presenters addressed concepts demonstrating that heritage is a standard part for community decision making; is a larger part of civic good; and provides opportunities for partnerships, overall demonstrating the need for the public to be engaged in and advocate for heritage. Kristin Enns-Kavanagh, Sandra Massey and I attended on behalf of Heritage Saskatchewan, and we were encouraged to see that HCF is evolving into a greater voice for heritage on a national level. Immediately following the Summit, HCF established smaller working groups responsible for the development of specific steps towards a larger action plan for the heritage movement. The working groups, established for each of the five strategic directions in HCF's Action Plan include: heritage has a greater purpose, heritage is conservation, heritage is in demand, heritage is more than buildings and heritage reflects broader perspectives. Heritage Saskatchewan will be actively participating as I will be chairing the group: heritage is more than buildings. I look forward to working with a number of individuals from across Canada as we investigate and develop action steps to be incorporated into a final plan in time for next HCF Summit to be held in Ottawa in October 2013.

Rethinking the heritage movement across Canada confirms for us at Heritage Saskatchewan that the research we began in 2012 is a step in the right

direction. Charting a new course which explores the potential for heritage as a living component of our everyday life, including the social, cultural and environmental value that heritage has on our quality of life, is critical to our ability to build our messaging. "Living Heritage and Quality of Life: Reframing Heritage Activity in Saskatchewan" a report prepared for Heritage Saskatchewan by researcher Sandra Massey, is designed as a framework for action as we move forward with new ideas and action plans in Saskatchewan.

As I reflect upon another year, I wish to thank staff and volunteers for their dedication to heritage throughout this province. Despite significant challenges, the heritage community remains committed to incorporating new ideas as we address our purpose in a changing world. And, as CEO of Heritage Saskatchewan, I am excited to explore partnerships and initiatives that will result.

In conclusion, I would like to thank the Board of Directors and the members of our committees, for their continued support and hard work; to the staff for their encouragement this past year and their dedication to this organization. The workload at times, may appear insurmountable, but your ability to process this into manageable pieces and still find time to laugh and carry on throughout it all is encouraging. Thank you for your support and friendship!

Respectfully submitted,

Ingrid Cazakoff CEO Contracted Personnel for 2011-2012

Ken AlecxeABC Consulting

Katherine Gilks

Yvonne Gray oh my! solutions inc.

Sandra Massey

Jan Morier

Right Brain Creative Services

Olivia Shumski

oh my! solutions inc.

Heritage SASKATCHEWAN

Heritage Saskatchewan Board of Directors



Back Row, Left to Right: Joe LeClair, Terry Sinclair, Ross Gardypie, Lorin Gardypie, Wendy Fitch, Liberty Brears Front Row, Left to Right: Susan McKenzie, Elaine Sukava, Kristen Enns-Kavanagh (President), Anne Reinhardt (Vice-President), Bonnie Dahl, Jo Custead

Board Committees

Audit Committee

Jyotsna (Jo) Custead, Chair Finn Andersen Kristin Enns-Kavanagh Terry Sinclair

Governance Committee

Kristin Enns-Kavanagh, Chair Liberty Brears Bonnie Dahl Patricia Anne Reinhardt Elaine Sukava

Ownership Linkage Committee

Kristin Enns-Kavanagh Wendy Fitch Terry Sinclair Elaine Sukava

Nominations Committee

Joe LeClair, Chair Butch Amundson Kristin Enns-Kavanagh Ross Gardypie



Operations Committees

Advocacy

Kristin Enns-Kavanagh Ken Alecxe Frederic Beaulieu Joan Champ Wendy Fitch Cameron Hart Terry Sinclair

Staff: Ingrid Cazakoff Olivia Shumski Yvonne Gray Jan Morier

Jack Walton

Database

Doug Chisholm Kristin Enns-Kavanagh James Ingold Joe LeClair Kim Weinbender

Staff: Ingrid Cazakoff Yvonne Gray

2012 Saskatchewan Heritage Week

Heritage Week Celebrate Saskatchewan's Heritage



Tourism, Parks, Culture and Sport Minister Bill Hutchinson proclaims February 20 to 26, 2012 as Heritage Week in Saskatchewan in the presence of Kristin Enns-Kavanagh, President of Heritage Saskatchewan and Wes Moore, Chair of the Saskatchewan Heritage Foundation.









2012 Heritage Saskatchewan Forum and AGM - February 24 & 25

Connecting Heritage & Creativity— How Heritage Connects to Creative Communities



Forum Panel "The Power of the Past"—left to right Plenary Speaker David Goa, and panelists Monica Goulet and Susan McKenzie

Approximately 130 delegates attended the 2012 Heritage Forum and Annual General Meeting. Keynote speaker Maggie Siggins opened up the Forum with her keynote address entitled "Giving Birth on a Saddle: Four Incredible Journeys into Saskatchewan's Past". Plenary leader, David Goa, reflected on 'the role of memory and how our values and beliefs, actualized through cultural traditions and rituals, inform not only our present actions but also our choices for the future' in his plenary entitled "The Power of the Past – the Role of Memory and How Heritage Contributes to Quality of Life". The other 2 panel presentations focussed on "Mapping

Tangible and Intangible Heritage" and "How Heritage Tourism Contributes to Sustainable Development".



Keynote Speaker Maggie Siggins



Delegates at Heritage Saskatchewan Annual General Meeting



KEY MESSAGES

Saskatchewan's heritage of natural beauty, unique communities and rich cultural traditions is a source of pride for those who live here.

This sense of pride, place, and identity makes our communities strong and vibrant, and helps to attract and retain both people and business.

Support of Saskatchewan's heritage is important in order to ensure that future generations can learn from the past, build communities in the present, and ensure a prosperous, vital province in the future.

Our heritage is a gift to future generations.

Provincial Designation Ceremony of the Humboldt Post Office.



Left to right: Wendy
Fitch (Museums
Association of
Saskatchewan), Ingrid
Cazakoff (Heritage
Saskatchewan), Jennifer
Hoesgen (Humboldt &
District Museum and
Vice-Chair Saskatchewan
Heritage Foundation)
and Wes Moore (Chair,
Saskatchewan Heritage
Foundation).



Heritage Saskatchewan booth at the SUMA Tradeshow, February 2012.



The Honourable Kevin Doherty, Minister of Parks, Culture and Sport, addressing delegates at Heritage Saskatchewan's Municipal Heritage Engagement meeting held at Government House in Regina, September 2012.



Heritage Saskatchewan Summarized Financial Statements - November 30, 2012

Please note that a condensed version of the audited statement has been included in the annual report. The complete audited statement is available upon request. Iris Howden, CMA, Regina, SK

Iris Howden, CMA

INDEPENDENT AUDITOR'S REPORT

To the Members of Heritage Saskatchewan Alliance Inc.

I have audited the accompanying statement of financial position of Heritage Saskatchewan Alliance Inc. as at November 30, 2012 and the statements of revenue and expenses and net assets for the year then ended, and a summary of significant accounting policies.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian Accounting Standards for Private Enterprises and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. Except as explained below, I conducted the audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

In common with many non-profit organizations, the association derives revenue from membership fees, donations and other fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, my verification of these revenues was limited to a comparison of recorded revenue with bank deposits and I was unable to determine whether any adjustments might be necessary to revenue, excess of revenue, assets and net assets.

Opinion

In my opinion, except for the effect of adjustments, if any, which might have been necessary had I been able to satisfy myself concerning the completeness of the revenue referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the association as at November 30, 2012 and the results of its operations and its cash flows for the year then ended in accordance with Canadian Accounting Standards for Private Enterprises.

Regina, Saskatchewan February 7, 2013 Iris E. Howden, Certified Management Accountant

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> > Faxi (306) 924-4546

HERITAGE SASKATCHEWAN ALLIANCE INC. STATEMENT OF FINANCIAL POSITION

as at November 30, 2012 (with comparative figures at November 30, 2011)

		2012	2011				
ASSETS							
Current assets:							
Cash	\$	80,988 \$					
Investment (Note 3)		35,189	35,000				
Accounts Receivable		8,231	9,162				
Prepaid Expenses		13,348	8,348				
	\$	137,756 \$	99,350				
LIABILITIE	S AND NET ASSETS						
Current liabilities:							
Accounts payable	\$	3,569 \$					
		3,569	6,842				
Net assets:							
Restricted Surplus (Note 4)		35,000	35,000				
Unrestricted Surplus		99,187	57,508				
		134,187	92,508				

See accompanying notes to financial statements.

On behalf of the Board:

Director

Director

HERITAGE SASKATCHEWAN ALLIANCE INC. STATEMENT OF OPERATIONS

as at November 30, 2012 (with comparative figures at November 30, 2011)

		2012 Actual		2012 Budget		2011 Actual	
Revenue:							
SaskCulture/Sask Lotteries Trust-Annual	\$	330,000	\$	330,000	\$	295,468	
SaskCulture/Sask Lotteries Trust-Capacity		10,000		10,000		-	
Forum Registration		13,565		5,000		9,755	
Fundraising		100		-			
Interest Income		1,441		-		1,443	
Membership Fees		9,583		6,000		12,633	
Other Revenue		1,472		-		739	
Saskatchewan Heritage Foundation Grant		10,000		-			
Sponsorships		15,325		8,500		10,400	
Sublet Office Rent		9,600		9,600		9,600	
	\$	401,086	\$	369,100	\$	340,038	
Expenses:							
Administration (Schedule 1)		161,595		174,000		212,426	
Travel/Meetings (Schedule 2)		31,093		34,000		17,799	
Corporate Business (Schedule 3)		7,786		8,500		9,170	
Public Relations/Communications (Schedule 4)		25,608		27,500		23,696	
Programs/Services (Schedule 5)		133,325		121,000		33,376	
	\$	359,407	\$	365,000	\$	296,467	
Excess of revenue over expenses	s	41,679	\$	4,100	s	43,571	

See accompanying notes to financial statements.

MISSION

Heritage Saskatchewan is the collective voice of all those who value heritage in Saskatchewan.

VISION STATEMENT

Heritage is a valued and dynamic legacy that contributes to our sense of identity, creates an understanding of our past, is used to build communities in the present, and informs our choices for the future.

Joint Board Meeting of the Heritage Saskatchewan Board of Directors and the Saskatchewan Heritage Foundation held in Gravelbourg, June, 2012

HERITAGE SASKATCHEWAN ENDS STATEMENTS

Saskatchewan peoples' lives are strengthened and enriched through our diverse heritage legacy.

Saskatchewan has a cohesive, vibrant and sustainable heritage community.





HERITAGE DEFINED

Heritage is what we have received from the past. It shapes our present identity and provides insight for our future.

Heritage includes a range of activities in the areas of stewardship, preservation, research, education and engagement. Within this context these activities must exhibit sensitivity to:

- The indigenous natural environment;
- The impact of the interaction between human activity and natural environments; and
- Differing perspectives regarding objects, ideas, places and traditions.

Heritage Saskatchewan is supported by its members and



